

Learning with *Intelligence*

In a context marked by the rapid advancement of AI, Santillana is committed to providing transformative education that integrates the potential of technology ethically and safely, while promoting the development of human capabilities. We encourage an educational approach that supports teachers, involves families in the learning process, and creates opportunities for every student.

Today, smart learning means combining knowledge, innovation, and sensitivity to build a more inclusive and sustainable future.





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IMPACT ON STUDENTS, SCHOOLS, AND SOCIETY

Education in the Artificial Intelligence Era

Technological resources are no longer a promise—they are a reality that is already driving change. At Santillana, we promote pedagogical innovation and the strategic use of digital resources, combining knowledge and creativity to transform education.



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RESPONSIVE MANAGEMENT

Intelligence at the Service of People and the Planet

All our actions are based on two key commitments: to promote the well-being and development of our professionals and to build a more sustainable future, acting with the utmost respect for the natural environment. We pursue responsible management guided by innovation and by the passion and intelligence of everyone in the company.

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COMMITTED GOVERNANCE

The Strength of Collective Intelligence

In a constantly evolving educational environment, Santillana promotes committed governance that helps us anticipate change and lead with purpose. Because working together—with responsibility, ethics and commitment—is the first step to achieving a better future.



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LETTER FROM THE CEO

“We are ready to offer *truly personalized learning*, where every student can reach their maximum potential”

For the first time, I am participating as the company’s CEO in this corporate report, which summarizes Santillana’s main actions in 2025, and sets out our commitment to transparency and dialogue with our stakeholders.

The title, **“Learning with Intelligence”** is no coincidence: it refers to a year in which innovation and technology—especially artificial intelligence—have continued to redefine the direction of education in Latin America and the rest of the world.

For Santillana, AI does not mark the end of the road, but the beginning of a new way of learning and teaching. Based on this belief, we promote pedagogical innovation and the strategic use of digital resources, combining knowledge and creativity to transform education.

To face this challenge, we have a solid roadmap, with clear objectives and projects that are already generating a real impact on educational processes:

- **Projects that accompany schools and, particularly, teachers.** We are convinced of their irreplaceable value as a driver of learning. Our solutions do not replace teachers or intrude in the classroom. Instead, they are naturally integrated, strengthening the teacher’s role and expanding the possibilities for understanding and supporting each student.
- **Projects that also involve families,** recognizing them as an essential part of the educational process and facilitating their active participation in their children’s learning.



““For Santillana, AI does not mark the end of the road, but the beginning of a new way of learning and teaching”.

- And, of course, projects that offer **students purpose-oriented education** that is more accessible and effective, promoting their integral development, critical thinking, and motivation. Today, we are prepared to offer truly personalized learning, where every student can reach their full potential.

These solutions would not be possible without the talent, commitment and collective intelligence of the more than 3,400 professionals who are part of Santillana. Their dedication and educational vocation have been key to consolidating Santillana as the leading company we are today, and they will be equally decisive in building the exciting future that we want to lead.

Because learning intelligently is not just about incorporating technology. It is also about putting it at the service of people, knowledge, and life-changing education.

Alberto Polanco, CEO of Santillana

WE ARE SANTILLANA

We are an **educational company** grounded in the principles of *pedagogical innovation*, guided by **knowledge, creativity**, and the strategic and responsible use of **technology**.

- Argentina
- Bolivia
- Brasil
- Chile
- Colombia
- Costa Rica
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Mexico
- Nicaragua
- Panama
- Paraguay
- Peru
- Puerto Rico
- Dominican Republic
- Uruguay
- Venezuela



Figures

*Data at the end of 2025

19

countries

3,491

professionals

12,000

user schools

3.5 million

suscribers to our educational systems

+165 million

people accessing our platforms

Corporate Management Team



Alberto Polanco
CEO and President



Jorge Bujía
Global Director of
Operations



José Málaga
Global Technology
Director



Ernesto Núñez
Global Director of Product
and Research



Nuria Quevedo
Global Director of
Human Resources



Jorge de Casso
General Secretary



Carmen Eulalia
Global Director of Finance
and Management Control



Miguel G. de Antelo
General Manager of
Private Business



Andrea Muñoz
Global Marketing
Director



Luciano Dias Monteiro
Global Director of
Communications and
Sustainability



Ahana Datta
Director of Innovation,
Analytics and Data



Esdras Taylor
Global Director of
Languages

At Santillana we have a clear purpose: to create life opportunities through education by preparing individuals to face future challenges, develop their full potential, and contribute to society positively .

Our *Purpose*

Santillana’s purpose is to inspire the learning of children in Latin America, stimulate the development of their potential, and promote their individual and social growth so that they can become what they want and deserve to be.

Our *Mission*

To help, advise, and support the entire Latin American school community—schools, teachers, students, and families—in its educational transformation and improvement process, offering learning projects and services best suited to their needs.

We want to lead the educational transformation and digitalization of K-12 education in Latin America through innovative content and services, and through the best technology and educational consulting solutions for students and schools.

Our *Vision*

To be the natural ally of the educational community and help teachers and students experience learning as a memorable growth process in their lives. Always at the forefront of innovation and learning.

Our *Values*



Innovation



Opportunity
creation



Accompaniment /
Partnership



Passion



Experience



Globality



Quality

ABOUT SANTILLANA

What We Do

In a context of digital and pedagogical transformation, in addition to guaranteeing the quality and innovation of our content, we strive to offer a more connected and comprehensive service to schools, teachers, families, and students, including technology, training, and advice.



WHAT WE DO

Educational Content and Services

We believe in providing **education with purpose** – more school-friendly and effective– so that each student finds his or her own path, teachers feel supported, and families take part in the learning process, always recognizing schools as drivers of change.





Key Labels



Holding company and leading K-12 education provider in Latin America.



A Brazilian company with over 50 years of experience developing innovative educational solutions.



A Colombian benchmark label, present in several countries, with more than 65 years of commitment to education.



An Argentinian publishing pioneer with more than a century of recognized trajectory.



Comprehensive and Flexible Solutions



A comprehensive model with a holistic approach, strengthened by Project-Based Learning and advanced technology.



An ecosystem that integrates AI, data analysis, and socio-emotional support.



A modular and flexible solution designed to support schools throughout their educational transformation.



A comprehensive pedagogical approach that strengthens public education through technology, innovative learning experiences and teacher training.



A pedagogical innovation proposal focused on values-based education, designed specifically for Catholic schools.



Assessment and Follow-Up



An assessment approach designed to measure and improve school performance.



A learning reinforcement solution based on guided practice and follow-up, aimed at preparing students for state assessments.



A digital educational assessment platform to help schools measure, analyze, and enhance student's learning.

WHAT WE DO

Children's and Youth Literature

We are passionate about literature and the transformative experiences it generates. Therefore, through our main imprints of children's and young adult literature, we seek to connect these lessons with the Sustainable Development Goals (SDGs), promoting an approach that fosters personal and collective growth.





Key Labels



Children's and youth literature that promotes reflection and critical thinking.



Reading activities that combine entertainment, reflection and meaningful learning experiences.



A digital platform for English-language reading activities for primary and secondary students, aligned with the levels of the Common European Framework of Reference for Languages (CEF/CEFR).

Loqueleo's 10th Anniversary

In 2025, we celebrated loqueleo's 10th anniversary, consolidating it as one of the main publishing projects for children's and youth literature in Latin America. Throughout the year, we promoted a range of initiatives to mark the occasion, such as participating in book fairs and literary events, and organizing activities with authors.



 *Loqueleo's 10th Anniversary video*

In the digital landscape, our reading ecosystem—which includes loqueleo Digital for all countries, leiomundo in Brazil, and Kindilector in Colombia— continued to grow and expand its catalog, offering a solid, up-to-date, and diverse digital selection. The ecosystem includes reading comprehension activities aligned with international standards such as PISA and PIRLS.

Our digital libraries are available as apps on all major platforms (Android and iOS), enabling easy access to all resources both online and offline.

In 2025, our reading ecosystem was used by +1 million students and 50,000 teachers.



Discover, in this infographic, the commitment of our literary imprints to sustainability values.

The Children’s and Youth Literature area reaffirms its commitment to sustainability, particularly in relation to topics linked to gender equality, quality education, and the promotion of peace and justice. This guiding rationale remains at the core of our initiatives, ensuring that our content and projects actively contribute to positive social impact.

WHAT WE DO

Language Learning

At Santillana, we promote English language learning through valuable content that connects integrally with our multidisciplinary teaching systems, such as Compartir and UNOi, as well as independently, with solutions like Richmond Solution.





Key Labels



An English program that integrates printed materials and platforms aligned with international standards.



An ecosystem of learning experiences, digital solutions, and English-language competency assessment, integrated into membership models.



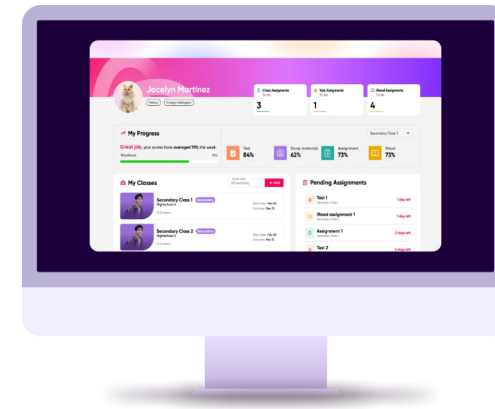
An innovative English-language education program, designed for higher education institutions.



Printed materials and digital platforms designed to enhance the learning of Spanish.

In 2025, Richmond consolidated its language-learning ecosystem across Latin America, combining digital solutions, international assessment, and collaboration spaces for the educational community.

Richmond Solution remained one of the company's most important resources. In 2025, Richmond renewed the ISTE (International Society for Technology in Education) seal of alignment for the 2025-2027 period, incorporating Richmond Studio into the evaluated system for the first time. This international recognition endorses the solution's good practices in digital pedagogy, inclusion, ethical use of data, and learning-centered design.



Richmond Solution was used by +1 million students and +2,500 schools across 13 countries.



■ Video about Richmond Pro

In English-language teaching, **Richmond Studio** stands out as a key milestone in 2025. Richmond Studio, a new-generation digital environment developed in collaboration with Avallain, serves as the exclusive platform for Richmond Solution (K12) and Richmond Pro (Higher Education). Its main features include:

- **Teacher AI Companion**, which supports teachers in lesson planning and assessment through artificial intelligence.
- **Speaking Lab**, an oral expression laboratory that provides immediate feedback and adaptive learning resources for students by adjusting content to each student's level and progress to foster more personalized learning trajectories.

In Higher Education, Richmond strengthened its commitment to students' professional development through Richmond Pro, an ecosystem built on three pillars –learning, assessment, and employability. This model enables students to improve their English proficiency and obtain certifications required by universities and employers through ETS® TOEIC® and the British Council's EnglishScore.

WHAT WE DO

Social Commitment

In 2025, Fundación Santillana consolidated its strategic role in shaping the future of education in Latin America.

Among its most significant milestones was its participation in major educational forums, such as the Latin American Education Forum in Buenos Aires, as well as its strong commitment to alliances with organizations that support education, including UNESCO and the OEI.



Another key milestone is Fundación Santillana’s participation in the 30th United Nations Conference on Climate Change (COP30), held in Belém (PA). The foundation played an active role in global discussions on education, bringing critical issues –such as school resilience to climate change and the role of education for sustainability in public policies – onto the international agenda.

This participation reinforced the foundation’s efforts to connect knowledge, education, and sustainability, strengthening its position as a regional leader in the dialogue on how climate change affects learning.

Fundación **Santillana**



84,634

books distributed

23,661

digital editions

(online reading, downloads and accessible formats)

60,973

printed copies

In addition, in 2025 Fundación Santillana launched two new, free courses aimed at teachers and school leadership teams— one focused on STEM and another on AI. At the same time, training programs on Sustainability, Inclusive Education, and Media Education continued to be delivered. In total, **2,942 people** participated.

New episodes of the Rutas Educativas (Educational Routes) podcast were also released, fostering reflection on current educational topics with the help of specialists from different Latin American countries.

Finally, Fundación Santillana continued to strengthen alliances to improve education. This includes its agreement with UNESCO in Latin America and the Caribbean, its partnership with the Vice Presidency of Colombia to promote educational quality in the Pacific region, and the renewal of the Vivalectura Prize in Argentina, in collaboration with the OEI.

In addition, within the framework of the Sustainable Schools Awards, the second edition of the Sustainability and Education Forum was held in Brazil, bringing together international specialists to reflect on the role of schools in building inclusive and sustainable learning environments.

In the editorial field, Fundación Santillana continued to expand its catalog with the publication of four new titles, including *Educación para la era de la inteligencia artificial (Education for the Era of Artificial Intelligence)*.

Rutas Educativas reached

24,165

views/streams across Facebook, Instagram, YouTube, and Spotify



OUR RATIONALE

Our Rationale

At Santillana, we believe in providing education with purpose—education that is more school-friendly and effective—so that each student can find their own path, teachers feel supported, and families take part in the learning process, always recognizing schools as drivers of change.

Every decision, strategy, and resource we develop reflects our commitment to personalized and humane learning that empowers individuals and generates real change in their lives.

By turning our vision into reality, we not only transform learning experiences, but we also build trust, create value, and open up new life opportunities—always keeping students at the center and a sustainable future in sight.



OUR RATIONALE

Sustainability Master Plan (2022-2025)

At Santillana, we aspire to be transformative agents in education, helping to create better life opportunities for millions of students.

We channel this commitment through our different labels and **Fundación Santillana**, which operates across **four priority lines of action**: equal opportunities, equity, inclusion, and teacher training.

Our ESG roadmap is PRISA's Sustainability Master Plan, which is applicable to Santillana and the rest of the Group's business units. This Plan is structured around more than 80 concrete actions and performance indicators, and focuses on three core commitments:



If you want to know more, see Grupo PRISA's 2025 Non-Financial Information Statement.

- **Generating a real**, direct and positive impact on students and schools through our educational contents and services, particularly by raising awareness of the major social and environmental challenges that society is facing.
- **Ensuring responsible management of talent**, the supply chain, and the environment.
- **Promoting committed governance** that ensures ethical values and compliance at the corporate level.

See the details of this roadmap [below](#).

Each year, we report on indicators to demonstrate our compliance with these commitments. The **2025 corporate report, Learning with Intelligence**, is one of the tools to communicate our progress on this roadmap transparently.

In 2026, our new Sustainability Master Plan will begin, setting out concrete goals linked to our three strategic principles.

2025 Program



Loqueleo turns 10

The children's and young adult literature imprint of Grupo Santillana celebrates 10 years of innovation in storytelling.



'Our Resistance' at the Bologna Children's Book Fair

The 'Our Resistance' project, by Loqueleo Mexico, receives an honorable mention at the Bologna Children's Book Fair.



2025 Richmond Solution Experience 2025

The 2025 Richmond Solution Experience 2025 event was held in Mexico, bringing together more than one hundred educational leaders, teachers, and academic teams from 10 Latin American countries. The event included the international launch of Compass BE, the evolution of Richmond's educational approach for



JANUARY



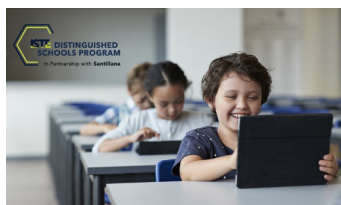
FEBRUARY



MARCH



APRIL



Launch of ISTE Distinguished Schools

Santillana and ISTE launch ISTE Distinguished Schools, a pioneering program in Latin America to promote educational innovation in schools.



Launch of the 4th edition of #VoyaSer

Santillana launches the 4th edition of #VoyaSer, a program that provides future opportunities through education.



International Congress on Inclusive Education

More than 37,500 people registered for the Santillana International Congress on Inclusive Education.



Introducing Richmond Studio

Richmond introduces Richmond Studio: its new next-generation learning platform, powered by Avallain.



MAY



Sumun is born in Colombia

Sumun, the educational system focused on making each student the best version of themselves, is born in Colombia.



JULY



Santillana-UNESCO Alliance for Education

The Santillana Foundation and UNESCO sign an agreement to collaborate and develop high-impact initiatives that promote equity and sustainability in education.



AUGUST



Education for the Age of Artificial Intelligence

The Santillana Foundation publishes the Spanish version of the book Education for the Age of Artificial Intelligence, by Charles Fadel.



CECOR supports the Creo System

The Episcopal Conference of Costa Rica (CECOR) recognizes the Creo System as a proposal that strengthens the Catholic identity of educational institutions and their evangelizing mission.



SEPTEMBER



First International Congress of Compartir Managers

Santillana celebrates the First International Congress of Compartir Managers, an event that, for the first time, brought together in person experts, academics and leaders from the education sector of Argentina, Colombia, Ecuador, Chile, Peru, Costa Rica, and Panama.





Creo International Congress

Creo celebrates its first international congress with representatives from six Latin American countries.



Santillana: Award for Legal Management

Santillana is recognized in the ninth edition of the Best Practices in Legal Department Management Award, organized by the Brazilian company Intelijur, for the practice "Partner Portal: use of technology to mitigate risks and guarantee strategic management."



UNHCR recognizes Santillana Ecuador

Santillana Ecuador has been awarded the Inclusive Company Seal by UNHCR, in conjunction with the IDB, the Embassy of Canada, and KOICA.



SEPTEMBER

OCTOBER



Santillana and UNIR: School Leadership

Santillana and UNIR are strengthening the leadership of 1,300 school principals through an online training program.



II Sustainability Forum in Rio

Santillana, OEI and Fundación Santillana celebrate the II International Forum on Sustainability and Education in Rio de Janeiro (Brazil), where they announce the international winner of the Sustainable Schools Award.



Aprova Brasil wins Top Education 2025

Aprova Brasil, the Soluções Moderna project for the Basic Education Assessment System (SAEB) evaluations, is the winner of the Top Education 2025 Award in the "Educational Projects" category.



Seasons wins the Jabuti Prize

Seasons, by Daniel Munduruku and Marilda Castanha (Moderna), wins the Jabuti Prize for best children's book.



Santillana: 100% Renewable Energy

Santillana achieves 100% renewable energy certified by I-REC in Argentina, Chile, Colombia, Mexico, and Peru.



Santillana Honduras renews its ESR seal

Santillana Honduras receives the FUNDAHRSE Socially Responsible Company (ESR) Seal for the 6th consecutive year.



Loqueleo: 10 years at the Guadalajara International Book Fair

Santillana Mexico celebrates a decade of great Loqueleo stories at the Guadalajara International Book Fair.



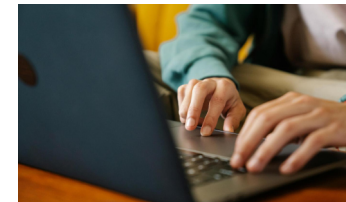
Santillana Foundation present at COP30 in Belém, Brazil

Its participation was part of the Iberoamérica Viva program in the Green Zone, a space open to the public dedicated to educational, cultural and social initiatives related to the climate agenda.



Santillana receives OneRoster international certification

Moderna achieves first place in the Youth and Adult Education (EJA) and Secondary Education categories of Brazil's National Local Development Plan (PNLD).



AI for digital diagnostics

Compartir launches its new Digital Diagnostics Platform, a solution that combines artificial intelligence and educational consulting to analyze the digital presence of each school.



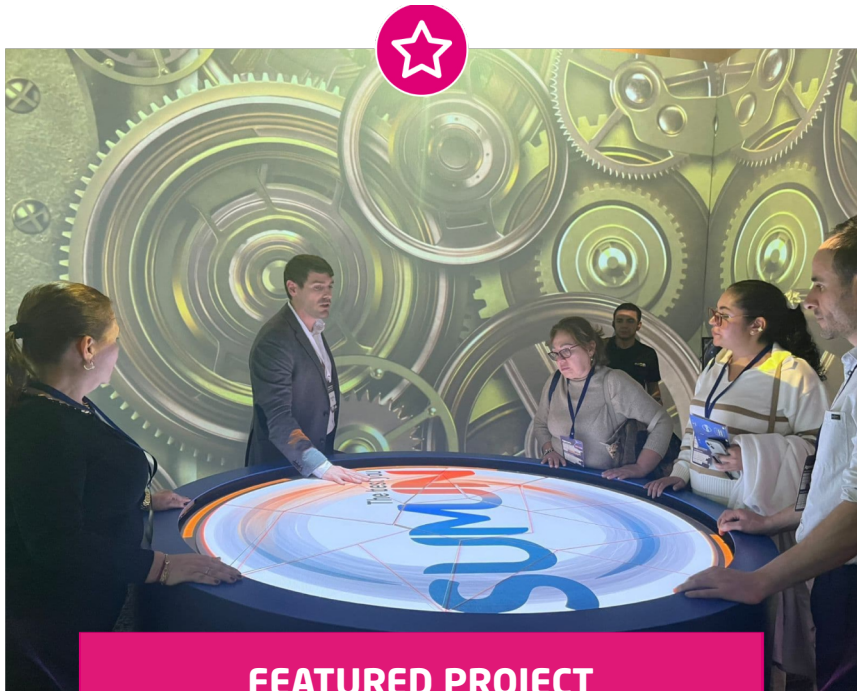
IMPACT ON STUDENTS, SCHOOLS, AND SOCIETY

Education in the Artificial Intelligence Era

Technological resources are no longer a promise— they are a reality that is already driving change.

At Santillana, we promote pedagogical innovation and the strategic use of digital resources, combining knowledge and creativity to transform education.





FEATURED PROJECT

SUMUN

In Santillana, we strive for educational excellence in everything we do, educating individuals who are critical thinkers and committed to their own development and to society. To achieve this, we combine a solid pedagogical approach with the power of data and artificial intelligence.

We believe that AI should be integrated into a pedagogical outlook that:

- **promotes** teachers' work
- **personalizes** the progress of each student based on evidence
- and **fosters** more accurate, humane and effective educational decisions.

AI should be safe and reliable to open paths for each student to reach their full potential.

SUMUN, an educational platform based on AI and data analytics, is our cornerstone for this project. SUMUN is consolidated by Santillana as a strategic environment for personalizing learning and supporting informed educational decision-making.

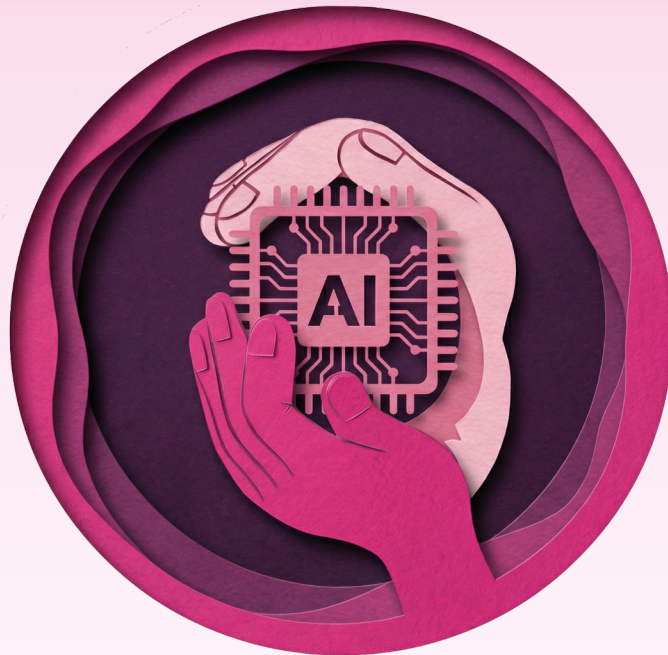
For English-language learning, **Richmond Pro** stands out. Richmond Pro, a comprehensive solution for learning English in higher education, integrates high-quality educational content with advanced technology and artificial intelligence.



FEATURED PROJECT

Richmond Pro

Smart Teaching



OEI and Profuturo's report entitled ["The Arrival of AI in Education in Latin America: Under Construction"](#) highlights teacher training as the biggest challenge for integrating AI into schools.

At Santillana, we believe in the irreplaceable value of teachers as the driving force in the learning process. Our solutions do not replace teachers or invade their classroom. Instead, they are naturally integrated, reinforce the teacher's role and expand their possibilities of understanding and supporting each student.

In addition, we contribute to teacher training with resources such as the free course **"AI for Teachers: Practical Use in the Classroom"**, by Fundación Santillana, which helps teachers better understand AI and the advantages of adopting it in their teaching practice.



IA para docentes:
uso práctico en el aula

Accede al curso



Con GAVI puedes crear
Proyectos didácticos que vinculen:

We currently have tools such as **GAVI and Inteligencia Asombrosa (Amazing Intelligence)**, in Mexico, which provides practical support for the teachers' day-to-day:

- They help create **educational plans and projects** aligned with national educational curricula and policies.
- They present **work structures** per class and per student.
- They allow academic content to be connected with **applied examples and dynamic classroom activities**, supporting better-informed pedagogical decisions and making lessons easily adaptable to the context of different schools and students.
- They contribute to generating **rubrics and assessment criteria** with greater clarity and consistency.



Richmond Solution

Organiza tu clase de inglés con nuestro nuevo ecosistema

Richmond Studio

Ingresar a: www.richmondstudio.global

Programa exclusivo para usuarios Richmond Solution de primaria a bachillerato

Regarding assessment, we have also incorporated AI through solutions that help correct written texts based on specific rubrics, making the process fast and traceable. The aim of this approach is to support teachers' work to save time and improve feedback coherence, involving human review when appropriate, and taking educational quality into consideration.

In English language teaching, **Richmond Studio** stands out. Richmond Studio, a new generation digital environment developed in collaboration with Avallain, is the exclusive Richmond Solution (K12) and Richmond Pro (Higher Education) platform. One of its main functionalities is **Teacher AI Companion**, which supports teachers in lesson planning and assessments using artificial intelligence.

★ FEATURED PROJECT



Sumun

Digital Heart, Paper Skin

In 2025, Santillana launches this comprehensive ecosystem in Colombia. It combines safe AI, real-time data, and socio-emotional support to revolutionize teaching and learning in schools.

SUMUN fosters the best version of each educational institution by combining artificial intelligence, educational analytics, and pedagogical design in a project that offers a fully personalized and evidence-based learning experience. The SUMUN model allows to follow the progress of each student, anticipate their needs and enhance results in a measurable and sustainable way.

SUMUN is articulated in three interdependent axes that strengthen school culture and learning:

- **A culture of high performance and well-being**, promoting leadership, purpose, and positive institutional climate
- **Curriculum intelligence**, linking skills, outcomes, and learning evidence.
- **Interoperable educational technology**, at the service of personalization and informed decision-making.

Santillana foresees implementing SUMUN in other countries of the region by 2026, consolidating an interconnected learning network that will share data, evidence, and good practices.



Vídeo about Sumun

“SUMUN represents the spirit of excellence applied to the collective dimension of the entire educational community. It is the aspiration to help every school achieve its best version by engaging its key stakeholders— students, teachers, and families— to build more humane and joyful learning communities that grow with purpose.”



Ahana Datta.
SUMUN Global Director of Digital Innovation and Analytics

**FEATURED PROJECT**

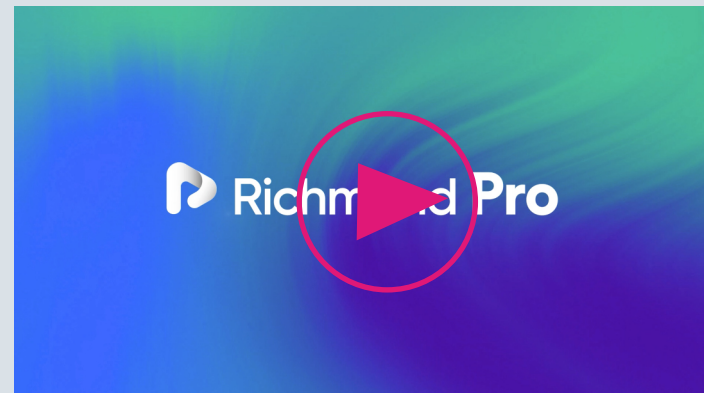
Richmond Pro

An Innovative Program for Higher Education

In 2025, Richmond strengthened its commitment to students' professional development by launching **Richmond Pro**, a higher education ecosystem built on three pillars: learning, assessment, and employability.

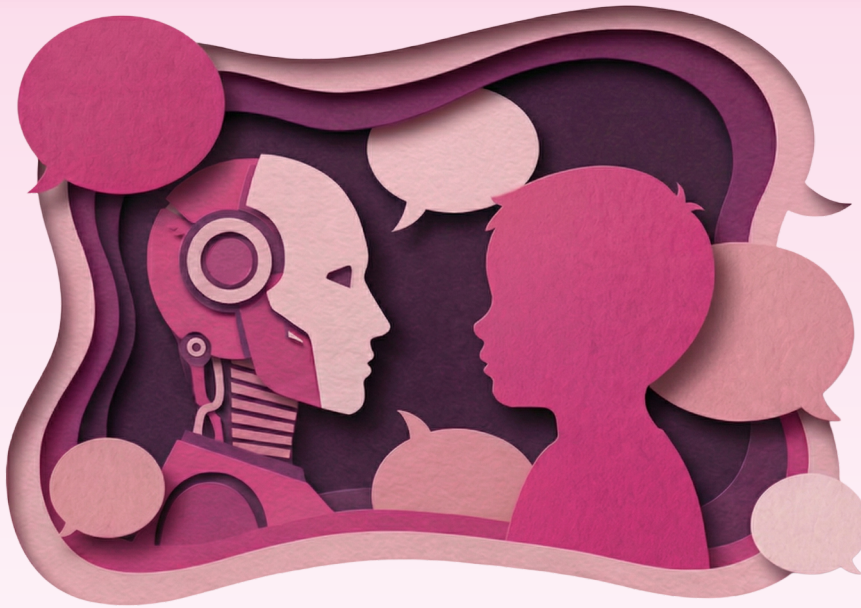
It is a comprehensive solution for learning English for professional purposes, combining learning and assessment to enhance employability. This model integrates high-quality educational content with advanced technology and artificial intelligence.

Richmond Pro enables students to improve their command of English and obtain certifications required by universities and employers, such as ETS®'s TOEIC® and the British Council's EnglishScore— thereby strengthening their academic and professional opportunities at an international level.



Video about Richmond Pro

Smart Learning



Our educational projects also suggest using AI to strengthen students' autonomy.

AI assistants can help children and young people organize tasks. They also recommend resources and help students monitor their own learning, contributing to creating educational continuity and helping students notice what they need to reinforce and what they need to progress.



“At Santillana, we are committed to actively applying artificial intelligence in education. It must be responsible, people-centered, and results-oriented. Technology is integrated as a lever to improve learning, strengthen the role of the teacher, increase efficiency, and build more flexible, inclusive, and evidence-based educational environments, always ensuring governance, security, and transparency.”

José Málaga.

Global Director of Technology



A second key factor is data analytics and the diagnosis of academic progress. Solutions such as UNOintelligence integrate data and artificial intelligence to offer a more comprehensive view of performance— they help detect reinforcement needs, propose personalized activities, and provide useful information for the teacher to intervene more effectively.

The value lies is not only in measurement, but also in transforming data into actionable insights that allow adjusting teaching practices and improving the learning experience with an evidence-based approach.

PUBLICACIÓN

Educación para la era de la Inteligencia Artificial

[Descarga el libro](#)

The Importance of Human Skills

According to the “[2025 Report on the Future of Employment](#)”, by the World Economic Forum (WEF), analytical thinking, resilience, flexibility, and leadership—along with skills in artificial intelligence (AI) and big data—will be core capabilities that companies will value in new hires.

Likewise, the book “[Education for the Age of Artificial Intelligence](#)”, published in 2025 by Fundación Santillana, stresses that education should reinforce human capacities that are difficult to automate: creativity, ethics, critical thinking, curiosity, and socio-emotional skills.

At Santillana, **socio-emotional education** has been one of our main priorities in 2025. We have extended **Emotilab**, a tool for the development of socio-emotional skills aimed at primary, secondary, and middle school students. Emotilab is already marketed in 12 countries and has impacted more than 100,000 students throughout the region.

UNOIntelligence also expands this landscape: we have launched a diagnostic tool for socio-emotional and cognitive skills that provides school principals with comprehensive and in-depth reports of their educational context.



“A couple of years ago, UNOi Mexico proposed and championed data-driven approach to education. This was not just any type of data, but data related to our students’ interests, performance, and emotions. Along this path of evolution, we find— yes, though data— that every school, class, and student... is different. Each generates distinct data, and opening the door to true personalization.”

Ernesto Núñez.
Global Product director



Education Where No One is Left Behind

On the other hand, we maintain our commitment to raising awareness and educating citizens to be socially and environmentally responsible. All our educational projects include activities centered on sustainability values. We offer students opportunities to reflect on and put into practice environmental and social initiatives in their daily lives, taking into account the challenges of each context.

Our children's and youth literature label **loqueleo** also integrates sustainability by incorporating a QR code with educational content on sustainability. This initiative allows to offer complementary resources that promote social and environmental awareness and reinforce the label's commitment to responsible publishing.



In 2025, 99% of new projects incorporated content on sustainability.

In addition, over 37,500 people registered and about 50,000 viewed the third edition of our **International Congress of Inclusive Education** in 2025.

Moreover, we engage in social action, especially through initiatives such as the **#VoyaSer program**, developed in collaboration with Entreculturas-Fe y Alegría Foundation, which supports indigenous girls from Guatemala and Peru in completing their education and developing technological and socio-emotional skills. Besides individual achievement, our goal is for them to become role models for other girls facing similar circumstances.

Relive the 2025 edition of the International Congress on Inclusive Education



🎥 *Vídeo about Santillana Inklusiva project*

In 2025, we will maintain our commitment to inclusion by providing teaching tools that enable teachers to meet the needs of diverse groups of children with specific educational needs and to implement dynamic, tailored activities.

This is the case of **Santillana Inklusiva**, a project that offers specialized support materials for students with Specific Educational Support Needs (NEAE), including ADHD, ASD, dyslexia, Down syndrome, hearing or visual impairment, and high intellectual abilities. Currently, it operates in Argentina, Chile, Costa Rica, Ecuador, Guatemala, Honduras, Paraguay, and Peru.

RESPONSIBLE MANAGEMENT

Intelligence at the Service of People and the Planet

All our actions are based on two key commitments: to promote the well-being and development of our professionals and to build a more sustainable future, acting with the utmost respect for the natural environment.

We pursue a responsible management guided by innovation and by the passion and intelligence of everyone in the company.



We are Committed to Our Team's Potential



Santillana is currently a benchmark company in Latin American education thanks to the effort and dedication of its 3,491 professionals.

Talent management is aimed at ensuring quality employment, promoting work-life balance and flexibility, and developing the necessary skills to face the Group's strategic and technological challenges.

As a result of this effort, in 2025 Santillana renewed its "Great Place to Work" certification in Ecuador. Santillana also maintains the certification "Top Companies: Culturally Powerful Companies" in Mexico. These awards strengthen our position as a leading employer in both countries.



Listening to Improve

Active listening and dialogue with our professionals are among our priorities. Following the global rollout of the first **workplace climate survey** in 2023, the second edition was conducted in 2025, with the participation of 86% of the workforce.

The results reflect improvement in the main indicators:

- **Overall satisfaction:** 4.12 out of 5 (compared with 4 in the previous survey).
- **Pride of belonging:** 4.28 out of 5 (compared with 4.21 in the previous survey).

Based on these data, specific action plans have been implemented across countries, in the areas of professional development and growth, work-life balance, and communication and culture.



86%

of Santillana professionals participated in the workplace climate survey.

Another core tool for talent management and communication with employees is **performance evaluation**. At Santillana, 71% of the workforce already has this process in place, and we are currently working to define a common model to extend this practice to all the Group's companies.

In addition, we have other communication channels with our professionals, such as **Santillana Conecta**, a weekly newsletter that promotes knowledge between teams and shares the news of the educational sector.

Respect for Diversity

As a company present in almost all of Latin America, at Santillana we understand diversity as an essential value that must be protected and promoted.

We have a protocol that ensures that the selection and recruitment processes are objective, impartial, transparent, confidential, and aligned with the principles of equality and non-discrimination.

In the field of gender equality, in 2025, we will launch in Chile the program **“Influential Women”**, aimed at developing, empowering, and supporting women to form a pool of future directors and managers, and enhance their access to positions of greater responsibility in the medium term.



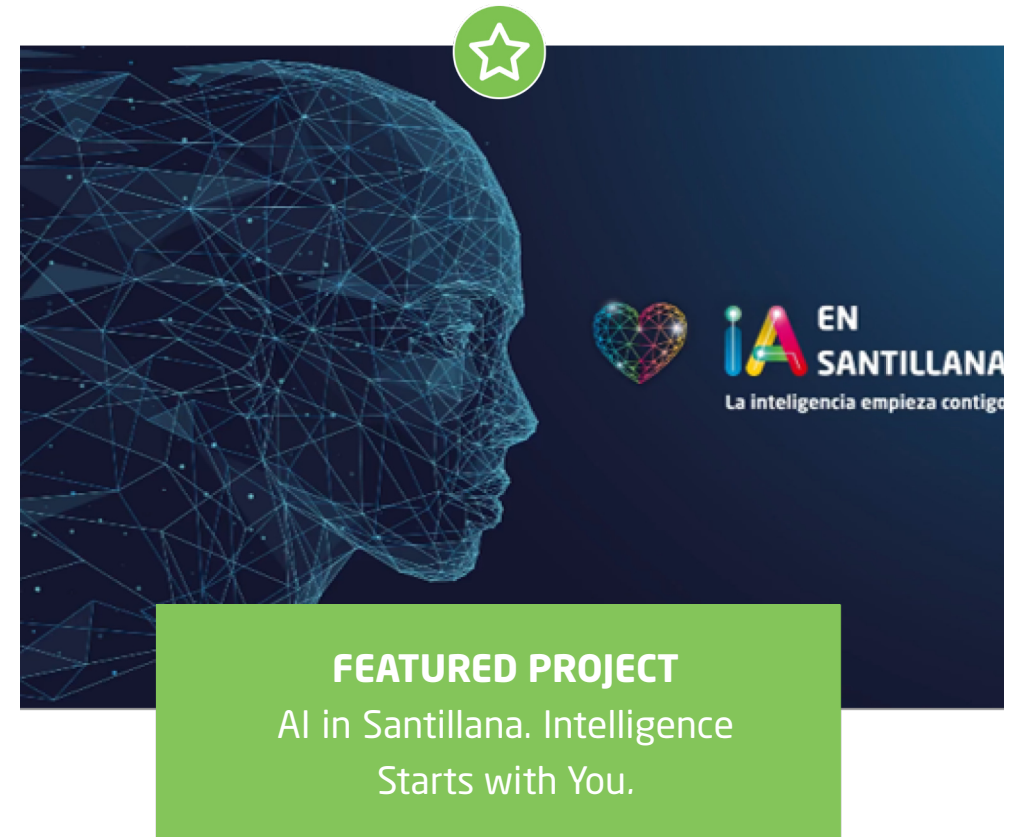
Part of the Santillana Chile team that participated in the “Influential Women” initiative.

We Encourage Professional Development

Employee training, a strategic pillar for Santillana's growth, contributes to adapting to an environment in constant transformation.

Santillana offered +93,000 training hours to its employees in 2025 (+74% vs 2024)

In line with this strategy, Santillana launched the campaign **"AI in Santillana"** in the last quarter of 2025. This campaign marks the beginning of a specific training plan in artificial intelligence, which will be expanded to the entire workforce in 2026.



 **FEATURED PROJECT**



IA In Santillana.

Intelligence Starts with You.

At Santillana we are committed to an intelligent, responsible, and deeply human culture.

Under this conviction, in 2025 we launched the internal communication campaign “AI in Santillana. Intelligence starts with you”, an initiative aimed at our professionals to discover the full potential of **artificial intelligence** in a **responsible, safe and ethical** way.

The campaign consists of a series of videos and infographics to explain, in a simple way, the policy and the different procedures that have been established to regulate the use of Artificial Intelligence, both in daily work and in the development of new educational projects.

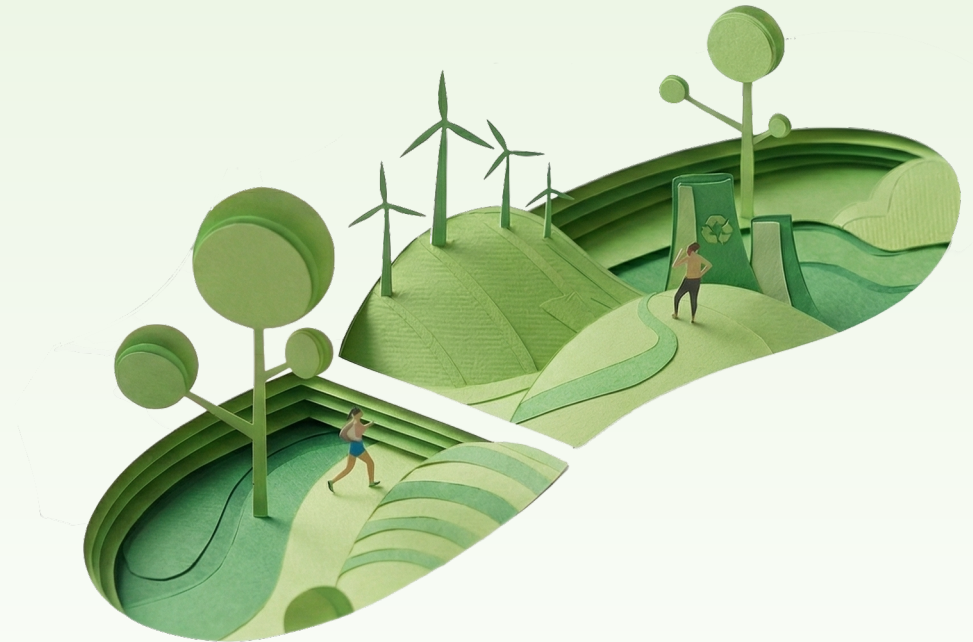
In addition, it is a channel to share successful practices and examples of use that demonstrate that AI can help us innovate and keep moving forward. At the same time, it aims to raise awareness about the importance of using this technology safely, responsibly and ethically.

This initiative strengthens Santillana and PRISA’s commitment to providing its professionals with the necessary skills to face the challenges arising from digital transformation and technological innovation.

Our Talent, at the Service of the Planet

At Santillana, we are committed to responsible management, which recognizes the impact of our actions and guides decisions to address environmental challenges. In a world affected by climate change and the pressure on natural resources, we are moving towards an operating model that is increasingly sustainable, efficient and consistent with our educational mission.

In 2025, we are promoting concrete actions to reduce our environmental footprint, integrating sustainability criteria into our operations, processes and value chain.





Energy that Drives Change

Putting intelligence at the service of the planet means managing energy in an innovative and responsible way. In 2025, Santillana significantly increased the use of renewable electricity, going from 21% in 2024 to 75% in 2025, thanks to:

- 10 out of 19 countries where Santillana operates have used energy of Renewable Origin
- the acquisition of I-RECs¹ certificates in Argentina, Chile, Colombia, Mexico, and Peru

This progress represents a decisive step in the reduction of Scope 2 emissions and consolidates an energy model consistent with our decarbonization commitments.

75% of the energy consumed is of renewable origin

¹ **I-RECs** (International Renewable Energy Certificate) are standardized and traceable instruments that guarantee that 1Mwh of electrical energy consumed comes from renewable sources

Efficiency as Culture

In 2025, Santillana increased its energy efficiency by modernizing air conditioning, lighting, and operational management systems at different locations. These improvements help **reduce global electricity consumption by 11% in comparison to the previous year**, accelerating the downward trend started in 2023.

In addition, **15 of the 19 countries where it operates decreased their energy consumption**. This reflects a sustained and homogeneous effort throughout the region.



Clear Mobility

In 2025, we took firm steps to decarbonize our fleets and mobility. In Brazil, the entire fleet is suitable for ethanol use; in Colombia, Mexico, and Puerto Rico, we incorporated hybrid vehicles and installed new charging stations.

We also implement internal campaigns to promote the use of ethanol in Brazil, and to encourage the contracting of mobility services using electric or emission-compensated fleets.



42% of the fuel consumption of our fleet corresponds to biofuels, promoting the consumption of low-emission alternatives.

On the other hand, the work carried out together with the logistics teams of each country and with our suppliers allowed us to have much more accurate distribution data and improve the quality of Scope 3 emissions inventory.

Thanks to this effort, **the emissions associated with this category were reduced by 69% compared to the previous year**, despite the recorded increase in long-distance corporate travel. This result strengthens the importance of advancing toward more robust measurement models and increasingly efficient and sustainable logistics management.



Responsible Production and Sustainable Consumption

In 2025, Santillana strengthened its responsible materials management, achieving that **97.5% of the printing and office paper used comes from certified sustainable sources**, an increase of 0.4 percentage points from the previous year.

The progress toward internal digitalization also helped **reduce the consumption of office paper by 20.6%**, which demonstrates more efficient processes and less reliant on physical materials.

Water and Waste Management: Small Decisions, Big Impacts

The responsible use of water was another of the priority in 2025. We renovated faucets, installed timers and reuse systems, and incorporated network-connected dispensers in a growing number of locations.

In addition, for the first time we managed to report on the water consumption of 15 additional sites, improving the traceability of our environmental information.

At the same time, we optimize waste management, handling a total of 992.56 tons in 2025. If hazardous and non-hazardous waste are taken into account, the figure amounts to 1,000.49 tons. Thanks to more efficient management, 93% of this waste was recycled.



Less Emissions, Greater Sustainability



In 2025, Grupo PRISA has carried out a comprehensive improvement of its greenhouse gas (GHG) emissions inventory calculation process, strengthening the traceability, consistency, and external verifiability of the reported data. Within this framework, the Group has adopted ISO 14064-1 as the methodological standard for its corporate carbon footprint.

As a result of these methodological improvements, Santillana's emissions calculated for 2025 show **a reduction of approximately 48% compared to the previous year.**


FEATURED PROJECT


Santillana achieves 100% renewable energy certified in five countries

Santillana achieved the I-REC certification in **Argentina, Chile, Colombia, Mexico, and Peru**, which proves that 100% of the energy consumed in the workplaces of these countries in 2025 is from renewable sources.

In **Brazil**, since 2024, 100% of the operations are running with clean energy, which is also a milestone. After the transition to renewable sources in Santillana's São Paulo office, in April 2024, the company extended this initiative to its Distribution Center in Guarulhos, thus achieving a completely sustainable operation.

In **Spain**, where the corporate center is located, the energy

consumed has a Guarantee Of Origin (GdO), an electronic certification granted by the National Commission of Markets and Competition (CNMC). This proves that all the energy supplied by a trading company comes from renewable generation sources.

In addition, three other countries are close to achieving 100% renewable sources at their headquarters: **Uruguay**, where there is the Renewable Energy Certification System, administered by the Ministry of Industry, Energy and Mining; and Costa Rica and **Paraguay**, where the national grids are already clean energy.

All these data mean that about 75% of the energy consumed by Santillana in 2025 will be of renewable origin.

What is I-REC

The I-RECs (International Renewable Energy Certificates) are instruments that certify that electricity has been generated from renewable sources, tracking and demonstrating its consumption.

I-RECs are issued through a standardized process: first of all, renewable energy generators must meet certain criteria, which include certification of the renewable energy source and compliance with international standards. Then, an I-REC corresponding to each MWh produced is issued. These certificates are registered in a centralized tracking system and can be transferred and marketed internationally. They have a unique number and contain information about the date, location, and technology of generation, which guarantees transparency and helps track their generation to prevent double-counting.

COMMITTED GOVERNANCE

The Strength of Collective intelligence

In a constantly evolving educational environment, Santillana promotes committed governance that helps us anticipate change and lead with purpose.

Because working together—with responsibility, ethics and commitment—is the first step to achieving a better future.



Committed Governance to Anticipate, Protect, and Evolve



Our commitment to environmental, social, and governance sustainability is supported by Grupo PRISA's highest governing bodies which promote leadership that balances profitability, social contribution, and environmental protection. This long-term vision allows us to translate collective intelligence into strategic decisions that care for people, the educational community, and the environment in which we operate.

In this model, Santillana plays a central, leadership role that is directly represented on the Group's Board of Directors. This ensures that strategic decisions for the education business – including the integration of ESG criteria, risk management, and the promotion of responsible digital transformation—align with the Group's corporate governance priorities.

Likewise, Santillana actively participates in the supervision of the Internal Control System, the Audit, Risk and Compliance Committee, and the Sustainability Committee, reinforcing the coherence and traceability of all actions related to good governance.



An Ethical Culture That Supports Our Purpose

The power of collective intelligence begins with a shared ethical framework. Our Code of Ethics sets out the principles that guide conduct across the organization, from the defense of human rights to equal opportunities. The Code is part of the onboarding process for every new employee and is reinforced through an online course available to all staff.

At Santillana, this commitment translates into a strong educational participation: almost all employees complete the mandatory annual ethics and compliance training, which contributes to consolidating a corporate culture based on integrity, transparency, and respect.

This public and cross-cutting framework serves as a common reference point and ensures that all decisions—both pedagogical and operational—are made following the same ethical standards.



Compliance for Responsible and Rigorous Management

Our Compliance System is grounded in this ethical framework. It includes specific policies on anti-corruption, gifts, protection of personal data, conflicts of interest, crime prevention, and relationship with third parties. These policies are reviewed periodically to ensure their validity and applicability.

Santillana has compliance models in all the countries where it operates, aligned with Grupo Prisa's global structure but adapted to local regulatory frameworks. In 2025, these models were strengthened with:

- supplier approval processes and classification under ESG criteria,
- controls reinforced by tools such as World Check One,
- updates to internal policies and key procedures,
- targeted training for managers and local teams.



This approach helps ensure consistency, rigor and transparency in every internal process, maximizing the trust of our stakeholders—schools, families, students and allies—and strengthening our social license to operate.



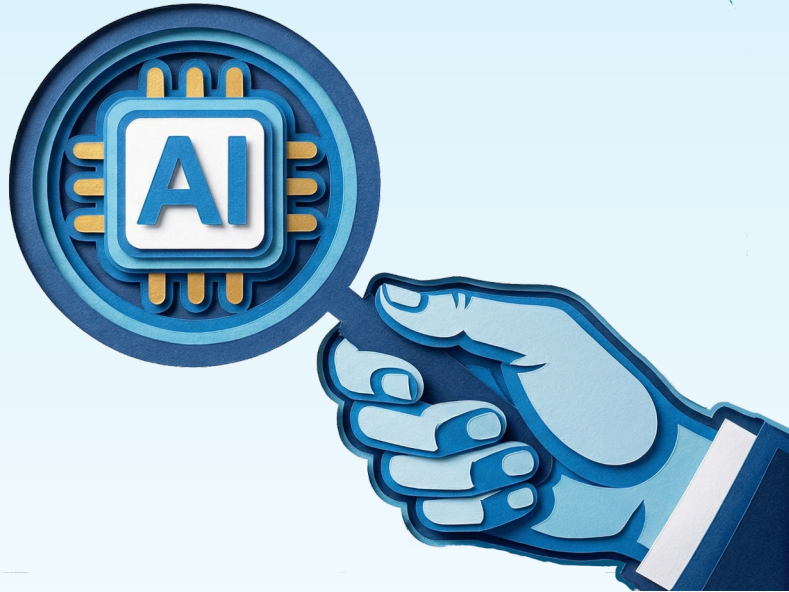
Transparency that Strengthens Trust

Strong governance requires channels that enable dialogue and accountability. For this reason, all employees have access to anonymous and confidential reporting channels to report any irregularity or non-compliance.

These mechanisms allow us to act quickly in the face of potential risks, ensure that disciplinary measures are applied when appropriate, and foster a work environment where integrity is an essential value.

In 2025, Santillana further reinforced its culture of transparency by constantly remaining the staff of the purpose of the reporting channel, safeguarding the reporting person, and ensuring that every report is handled with the utmost confidentiality and rigor.

Governance of Artificial Intelligence: Responsibility, Control, and Educational Purpose



As part of Grupo PRISA's commitment to the ethical, safe, and transparent use of technology, Santillana has developed a robust AI governance model that articulates control, oversight, and alignment with educational goals.

The core measures include:

- AI Supervisory Committees
- Responsible Use of Artificial Intelligence Policy
- Mandatory tool validation procedure
- Team-building and responsible digital culture
- Products and systems with integrated governance (all AI innovations are developed under ethical supervision)

In all cases, mandatory human supervision, continuous review of the model performance, and the protection of personal data are ensured.

This set of measures ensures that AI is used as a tool for progress: enhancing learning, optimizing processes, and supporting teachers and schools—always in a safe, ethical, and responsible way.





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departments that collaborated on this report.