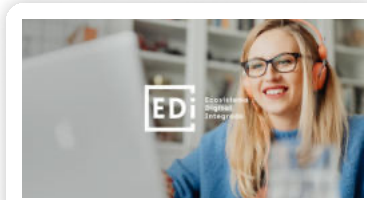


2022 Calendar



Launch of EDI

We set up our Integrated Digital Ecosystem (EDI), an environment where all our group educational systems come together, as well as other functionalities adapted to the needs and digital maturity of each centre.

Commitment to sustainability

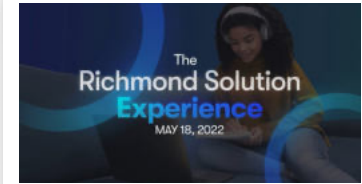
New publications from Santillana's main educational systems in Colombia already include content printed on biodegradable, recyclable and compostable paper, made from 100% sugarcane fibre.

Launch of CREO

We launched Creo, the educational system that responds to the needs of Catholic schools. Aligned with Pope Francis' Global Compact on Education, the project provides academic and pastoral consultancy, management and teacher training, a high-quality curricular proposal and academic content, and pastoral content for all levels and profiles.

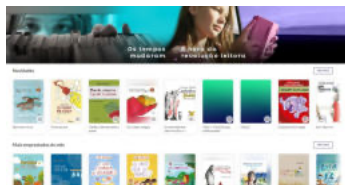
Special mention for the 'Intraducibles' project

The transmedia project 'Intraducibles' by the National Institute of Indigenous Languages, UNESCO and Santillana Mexico, received a special mention in the Cross Media Award category at the Bologna Fair.



The Richmond Solution Experience

We hosted Richmond Solution Experience, an international event attended by nearly 3000 school owners, principals and teachers from all over Latin America.

JANUARY


Leio Mundo

Our commitment to audiobooks and digital books continued with the launch of Leio Mundo in Brazil.

FEBRUARY


Agreement with EcoExploratorio

Santillana Puerto Rico and EcoExploratorio signed a collaboration agreement to increase the educational reach of STEM disciplines (science, technology, engineering and mathematics) on the island.

MARCH


#VoyaSer

Santillana, in alliance with Entreculturas and Fe and Alegría, launched #VoyaSer in Peru and Guatemala, a comprehensive support programme aimed at girls at risk of exclusion in Latin America. Its purpose is to support them during their final year of secondary education, helping them complete compulsory education and acquire digital skills and socio-emotional competencies.

APRIL


Nos mueve Compartir

Compartir Chile created a new blog called Nos mueve Compartir, to create a community and provide quality content on educational transformation.

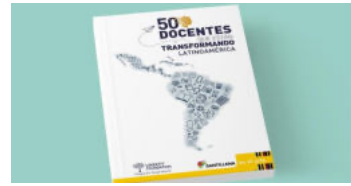
MAY

Ethanol instead of gasoline in Brazil

We began to replace the gasoline used by our employees in Brazil for their business trips with ethanol, a more environmentally friendly fuel that that emits 90% less CO2.

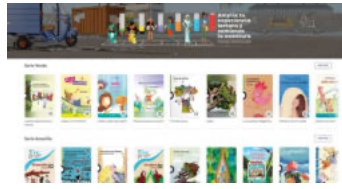
“Los futuros de la educación” Congress

We collaborated with the Inter-American Confederation of Catholic Education (CIEC) on the Congress ‘Los futuros de la educación’, held in Mexico.



Publication of the book ‘50 teachers who are transforming Latin America’

Santillana Argentina published the book ‘50 teachers who are transforming Latin America’, based on the interviews conducted as part of the Global Teacher Prize, the greatest global recognition for educators, promoted by the Varkey Foundation and UNESCO.



Loqueleo Digital landed in Mexico

Santillana extended its Loqueleo Digital ecosystem to Mexico.



Alliance with the Institute for Child Development - ARIE

Santillana Peru and the Institute for Child Development - ARIE - came together to offer support to children after the pandemic.

Accession to the United Nations Global Compact

Santillana Educação and Moderna completed their process of joining the United Nations Global Compact.

Recognition for Moderna

Moderna was recognised by Top Educação as the most memorable brand in the category of Children’s and Youth Literature.

First International Educational Marketing Congress

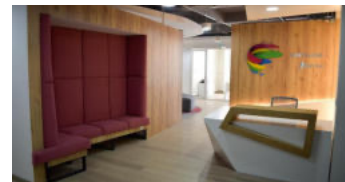
We hosted our first International Congress of Educational Marketing, within the framework of the ‘Escuelas Memorables’ initiative, with which we provide marketing and communication tools to directors in Latin America.

New website for Fundação Santillana (Brazil)

Fundação Santillana (Brazil) unveiled its redesigned website, with news about the foundation, an extensive digital library, and also a new project for inclusive education: the Education and Ethnic-Racial Relations podcast.

New offices in Bogota

Santillana Colombia opened its new offices in Bogota, which have been designed with environmental criteria and the wellbeing of all its employees in mind.



JUNE

UNOi Mexico Preschool Congress

UNOi Mexico organised its first Preschool congress, aimed at school heads and teachers of this educational level.

JULY

AUGUST

SEPTEMBER

OCTOBER

