



Francisco Cuadrado Pérez
Executive Chairman

“With quality education, we can prepare today’s children and young people for the challenges of the future”.

LETTER FROM THE EXECUTIVE CHAIRMAN

Education, the lever to drive change

2022 was a very important year for education in Latin America, and also for Santillana. We met our set objectives, with growth in the subscription and digital markets, and we took a step forward in our social and environmental commitment, with the approval of the **Sustainability Master Plan**, our ESG road map for the coming years.

The publication of this site is our way of talking, with transparency, about these and other actions that we carried out during the year. On this occasion we have moved away from the traditional scheme of reports, replacing it with a new, completely digital format, in line with **our commitment to technology and the environment**.

In addition we wanted to address three major changes that we are seeing around the world and about which Santillana has something to say, and of course, to do: the **educational transformation**, the **digital transformation** and also the **social transformation** needed to achieve true sustainable development.

At Santillana, we are convinced that education is the lever needed to give the definitive impulse to these changes without leaving anyone behind. With a **top quality, personalised, inclusive and innovative** education, we can prepare the children and young people of today for the challenges of the future and in so doing, give them the opportunities they deserve.

It is our responsibility and also our main purpose. In 2023 we will continue to work alongside schools, students and families to achieve this.