

What we do

In an environment of digital and pedagogical transformation, as well as protecting the quality and innovation of all our content, we work to offer schools, teachers, families and students a more comprehensive service, which incorporates technology, training and advice.



WHAT WE DO

Educational Content and Services

We have innovative and flexible solutions that respond to the needs of each educational centre.

Our belief in quality and technology has led us to create true learning ecosystems, where everything is interconnected.



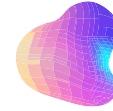
The subscription-model teaching systems are our most robust proposal, offering innovative methodologies and a more comprehensive service, which includes the support and advice of **our network of coaches, the largest in Latin America.**



Currently present in **Mexico**, **Colombia** and **Brazil**.

It puts the students at the centre of learning and positions the school as a space where learning happens by doing, reflecting, creating and innovating for a changing world.

Its main strengths are a cutting-edge pedagogical methodology and first-class educational content.



COMPARTIR

Present in 17 countries. **Compartir** articulates all the needs of the school in a single system, adapting to each centre's project to facilitate and enhance innovation strategies.

Its objective is to become the ally of schools in their process of educational transformation, positioning them at the forefront of education and ensuring that all students are prepared for the future.

3 axes:

- Innovation
- Expertise
- Partnership



Creo is our educational system for Catholic schools.

An innovative proposal aligned with the principles of the Global Compact on Education, which prepares students to face the challenges of today's world, by instilling Christian values. It is based on five pillars that guarantee a unique educational experience: Living the Gospel today: supporting the entire educational community, transforming the educational experience, learning for life and building with families.

WHAT WE DO

Children's and Youth Literature

We are passionate about literature and all the experience and learning it brings. For this reason, through our main imprints of children's and youth literature, we promote these premises and also base them on the Sustainable Development Goals (SDGs).





Loqueleo Digital: a look at the stories and the care of our future

Loqueleo is the ecosystem with which we enhance the reading experience at all stages of education through reading, audio books and learning skills. With an offer of 1000 titles in Spanish and 400 in Portuguese, it covers a wide variety of themes and literary genres and has more than 1000 authors and illustrators.

In 2022 Brazil, Mexico, Puerto Rico and Paraguay joined Loqueleo Digital, consolidating its implementation in all countries.

The Habitats of Loqueleo Digital:

- Reading: digital reading
- Learning: gamification activities
- Listening: audiobooks



Discover, in this infographic, the commitment of our literature imprints to the United Nations 2030 Agenda.



We use **paper made from sugar cane**, both for reprints and for new publications. We also contribute through the digital format in the subscription models of LoqueLeo Digital and Leiomundo, where we offer, across the two, **more than 1,500 digital books** with audio book versions and reading comprehension activities. An experience which **more than 150,000 users** already enjoy.

WHAT WE DO

Language Learning

At Santillana we enhance English language learning with valuable content that we offer within our multidisciplinary teaching systems, such as Compartir and UNOi, and also independently, as in the case of Richmond Solution.





Richmond Solution is an innovative educational system designed to work together with schools in the transformation of their English language programmes. Its value promise lies in demonstrating the progress of students' language skills through personalised teaching and learning experiences, through academic consulting, the use of educational technology and constant systematic evaluation.

One of the latest developments, integrated into its platform, is Richmond iRead, Santillana's new and first digital reading programme for students of English in primary and secondary. Aligned with the Common European Framework of Reference, Richmond iRead allows students to practice literacy, as well as helping those with reading-based learning disorders, such as dyslexia.



GREENWICH | NOW

Greenwich Now is Norma's Educational System for teaching and learning English which aims to strengthen teaching practices, improve learning experiences and achieve institutional goals from preschool to secondary. It is currently present in Colombia and Peru.

Richmond Solution is currently the leader in educational systems for teaching English in Latin America with more than 131% growth in Mexico in 2022, 122% in Brazil and 61% in Northern Central America.

1.678+
schools

460.768+
students

13
countries



Educate is one of the English systems in Brazil, whose mission is to train individuals capable of learning autonomously and creatively and communicating fluently in English, via a method that is easy to implement and the support of a digital environment.